



“Learning Is Impaired When Children Are Scared.”

Founded 2004



International Bullying Prevention Organization

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Champions Against Bullying is a nonprofit organization under Section 501(c)(3) of the IRS Code.

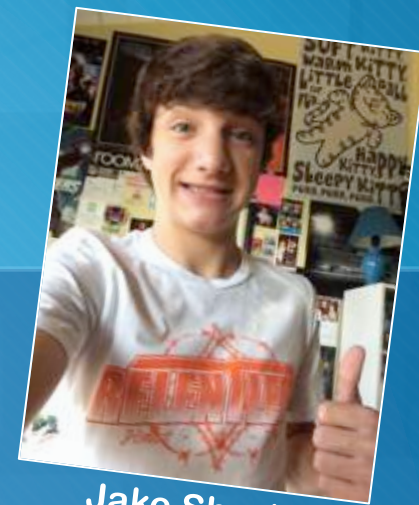


Boiler

Champions Against Bullying (CAB), a 501(c)(3) nonprofit organization, is one of the oldest and respected national and international bullying prevention brands that provides expertise in bullying prevention, including cyber and workplace bullying. Established in 2004, CAB delivers workshops, programs and award-winning resources for kids from pre-school to high school, as well as for parents, educators, associations and corporations across North America. What makes CAB outstanding is that it focuses on solutions, not just awareness, and offers proven prevention strategies, intervention know-how and immediate practical solutions that address issues unique to bullies, their targets and to bystanders.

“Learning is impaired when children are scared,” maintains CAB founder Alexandra Penn. “One in four kids is bullied daily. Because children’s mental health is directly linked to their academic success, that means one in four kids is underperforming. Removing the obstacles that impede learning is essential to a child’s future. It’s up to us.”

For additional information, visit www.championsagainstabullying.org



Jake Short

Workshops

Let's Put the Brakes on Bullying - Together

For Kids - Wee Feel Good: Teaching and reaching the pre-school and kindergarten crowds through activities that support and promote social and emotional development. Pre-School and Kindergarten

- Keeping Your Cool While The Heat Is on: Our *Prevention-Intervention-Solutions Program* is age appropriate with safe and effective strategies that include the bully, the target, and the bystander. Elementary, Middle and High School

Parents - Yes, Kids Have Sweaty Palms, Too: Find out what's keeping your kids up at night.

- How Do We Know What We Don't Know? We think we know. Get the how-to monitor your child's social media, recognize the signs of bullying and listen between the lines.

Educators - School Is Not supposed To Hurt: We're all stretched. Get the tools you need to create a safe and positive learning environment and develop a cooperative school culture.

- Teacher Certification: Yearly training for educators of every level. Informational and practical prevention, intervention and solution based tools and techniques. Available online or in person.



Star Champion Assembly

- Meet one of our inspiring and talented “Star Champion” celebrity spokespeople!
- Passionate about bullying prevention, they will speak candidly about their bullying experiences and how they overcame them.
- Trained with the correct tools and language, our Star Champion draws attention to the parallels of his/her bullying experience with age appropriate definitions and terms.
- May lead assembly in an oath to be a Champion Against Bullying.
- Closes on inspirational quote or anecdote.
- Q+A

*Musical performances and other media available depending on Star Champion.



Garrett Clayton and Students at Romulus Middle School Assembly



Champions Against Bullying

- **Experience.** Founded 2004 – First and longest standing national/international nonprofit anti-bullying organization.
- **Solutions Focused.** More than just building awareness. Dedicated to providing the solutions that pay attention to prevention to kids, parents and schools.
- **Credibility.** Award winning resources - Disney's 2006 and 2007 Parent to Parent Adding Wisdom Award and Winner of the TOP 20 Award for Parents and Kids. Ministry of Education approved and adopted by schools and families.
- **Reach.** Reaching millions of kids and further extends through the fan bases of our Star Champions.

Let's Change These Stats!

- Every 7 minutes a child is bullied
- 1 out of 3 kids is bullied
- Over 60% of kids in grades 6-9 characterized as bullies, go on to have at least one criminal conviction by 24 years of age, if there is no intervention.
- 85% of all bullying incidents have NO INTERVENTION
- 43% fear harassment in the school restroom
- 1/3 of students surveyed said they heard another student threaten to kill someone
- 1 out of 5 teens knows someone who brings a gun to school
- Almost half of all students say they know another student who is capable of murder
- Only 1 in 10 cyber bullying targets will inform a parent or trusted adult.
- Over 75% have visited a website bashing another student
- 40% have had their password(s) stolen and changed by a bully who then locked them out of their own account or sent communications posing as them
- The suicide rate has increased by 70% since 1981 for kids under 15
- Within a 12-month period, approximately 14% of American high school students seriously consider suicide; 11% plan how they would end their lives; and 6.3% attempt suicide (CDC, 2010).





"Check out Champions Against Bullying's workshops for parents and teachers and read on to learn more about this organization."
- *The Catalyst*, Vancouver, BC

Sample of What Others Say

"Finally, a groundbreaker! Alexandra Penn...developed an ingenious intervention and prevention program that encompasses appropriate illustrations accompanied with the tools of language... In the workshops, Alex led workshops with 4th and 5th graders. The students took in their new awareness in recognizing their own experiences of being bullied, being the bully, or as the bystander. The skills and strategies became part of their outer awareness and inner knowing...and brought their newly acquired skills and strategies into the classrooms and onto the schoolyard. Thank you, Alex. - *Laura Ford, Ed.D. Doctor of Education in Applied Psychology, Executive Director, The Centre for Youth and Family, Toronto, Canada*

"There is no doubt in my mind that you are the primary resource in Canada when it comes to this important topic. I am so pleased that I know about it all - so that I can refer patients to the site and more. Thank you. Keep up the terrific work you do, Alex. It's changing lives." - *Dr. Peter Nieman, Director, Children's Obesity Clinic, Calgary, Alberta*

"Leigh, thank you so much for taking the time out of your busy schedule to address the kids and tutors today. You could see the response and the personal stories that people were holding onto that needed to take voice! You did an amazing job and were so compelling in your presentation. Thank you again for being so special and wonderful with the many who are struggling with this bullying epidemic."
- *Adrienne Weise, Director, Beverly Hills Academic Afterschool Tutoring Program, CA*

I believe that we as parents never fully stop grieving over our child's death but knowing that Champions Against Bullying is in our corner, definitely provides the strength to help us move forward."
- *Brenda High, Founder of Bully Police USA, www.bullypolice.org*

"Wow, Alex! You sure touched a chord speaking about Bullying to the Pride Business Network. It's a powerful issue for the LGBT Community. Many people...were impressed with your presentation and really identified with the cases you described."
- *Sue Pimento, Business Pride Network, Canada*



Check out our award-winning heartfelt PSA, "TOO LATE," by Deutsch NY:
<https://youtu.be/n1HrCiLK7wc>

Our Links

Website: <http://www.championsagainstbullying.org>

Facebook: <https://www.facebook.com/ChampionsAgainstBullying>

Twitter: <https://twitter.com/antibullychamp>

Instagram: <https://instagram.com/antibullychamp>

YouTube: <https://www.youtube.com/user/ChampsAgBullying/feed>

Downloadable Logos: <https://app.box.com/s/8oeyu3p47bzpewqa620b>

Handouts - Postcard Front + Back, Sticker

Here are some of our materials we can mail to you. Just let us know when you need them by, how many + where to send them. Please give us 2 weeks notice.





Champions Against Bullying Founder

Alexandra Penn



Alexandra Penn is a leading expert on school bullying and youth violence, and founded Champions Against Bullying in 2004. She is the author of the Disney Online Parent-to-Parent 2007 and 2008 award-winning interactive resource, "The No-Nonsense Guide To Kids' Bullying Solutions," endorsed by the Ontario Ministry of Education.

Alexandra is an internationally certified trainer in youth violence prevention, a Crisis Intervention Specialist, parent coach, writer, editor, workshop leader, keynote speaker, mother, and a founding member of the Coalition for Bullying Awareness and Prevention in Canada.

As a counselor in Special Education at the Toronto Board of Education, her breakthrough work with an autistic child inspired a video used as a teaching tool at the world-renowned Centre for Addiction and Mental Health in Canada.



Champions Against Bullying US Director Leigh Faith-Fujimoto

Leigh Faith-Fujimoto, passionate about building safe communities for children, is the US Director for Champions Against Bullying. She began serving as Champions Against Bullying's Youth Coordinator and media Spokesperson and spearheaded the organization's expansion into the US in 2008.

Building on her background in psychology and mentoring, she continues to lead hundreds of workshops for kids, parents and teachers across North America, and shares her expertise with dozens of media outlets.

Leigh is also an accomplished actress, writer and producer for film and television in Los Angeles, and is working on several feature films that address important social issues. She uses her experience with the media and entertainment industry to heighten awareness and build support for the cause.





Star Champions

Celebrity Spokespeople

hello i'm dhaya lakshminarayanan and i am a venture capitalist turned stand-up comedienne
www.dhayacomedy.com



Garrett Clayton



Naima Mora



Samuel Gilbert



Mackenzie Aladjem



Lauren Dair



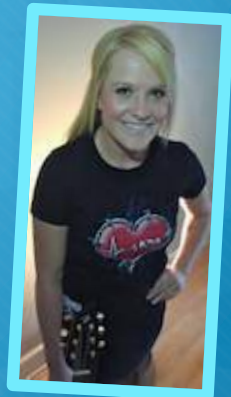
Brooke Anne Smith



Griffin Cleveland



Zach Callison



Kari Lynch



Star Champions

Celebrity Spokespeople



Jennifer McMahan



Hunter Greene



Izzy Young



Kylan Bain



Elysia Potter



Dustin Watten



Brit Morgan



Rachel and Rebekah Rife

SELECTED PRESS



Alexandra Penn

Selected Plugs: CNN, Washington Post, Seattle Times, Toronto Sun, Calgary Herald, Today's Parent, Inside Parenting Success. Teach Magazine, LA Parent, CBS, Larry Morgan, The Sound, KISS FM, LA Talk Radio, CW News.



AWARD WINNER! THE NICEBOT - Deutsch Inc. & CAB built @TheNiceBot that randomly tweets something nice to the 300 million users on Twitter.



Garrett Clayton & Leigh Rachel Faith-Fujimoto

Alexandra Penn's Tips for Teachers & Parents to Help Children with Tourette Syndrome at School – for BBK: tourettesinfozmo.com/videos.html



Santino Marella, WWE Bazooka Dylan's Candy Bar NYC



Key to the city - Detroit

Mayor LeRoy Burcoff of Romulus, MI gives CAB **the key to the city**. CAB Ambassador, Mrs. Michigan Jennifer McMahan, accepts. thenewsharold.com



Walk Now for Autism Speaks